

Feature overview

CiteTop shows whether AI assistants such as ChatGPT, Gemini, Perplexity and Claude name your brand, which sources they cite and which content you are missing – and helps you create that content. This page describes every feature: what it does, what you enter and what you get.

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Content Studio

From finding to finished article: Content Studio reads your website, finds missing topics and questions where AI assistants do not name your brand, and turns them

into researched briefs and articles – with sources, FAQ and images if you like.

1. Website analysis

- Reads your website via its sitemaps (from robots.txt, /sitemap.xml and sitemap indexes, also compressed), otherwise via links. robots.txt is respected and only your own domain is read.
- Per page: title, meta description, H1 and subheadings, word count of the main content, structured data, language, canonical, noindex, internal links and last modified date.
- Research with Google Search puts your topic in context. Result: summary, target audience, topic clusters (strong, medium, weak) and 12 to 20 concrete opportunities.
- Prompts with low AI visibility add further opportunities; thin pages (under 300 words) are flagged.
- The analysis runs in the background; you see the progress.

2. Opportunities

- Types: new content, expand existing content, FAQ, refresh.
- Per opportunity: title, keyword, search intent, a rating from 1 to 100, reasoning and affected URLs; for AI gaps also the prompt, the measured visibility and the cited domains.
- Sort, filter, dismiss and restore.
- Answer gaps: for a prompt, CiteTop shows which topics the AI answers rely on and which of them your website lacks – each gap with an exact sentence from the answers – and turns them into a brief.
- Corrections from brand facts: an FAQ or fact page that corrects wrong AI statements with your confirmed facts.

3. Content brief

- Research with Google Search; sources come exclusively from the search results.
- Contents: H1, keywords, search intent, audience, goal, angle, format, length, tone, outline with H2/H3, must-answer questions, entities, internal links (only to pages that exist on your website), insights from the top results, AI visibility notes, image ideas, meta data, call to action and sources.
- Extra care for sensitive topics such as health, finance and law.
- Every field is editable; an article is created only from an approved brief. Markdown export.

4. Article

- Written section by section, with context from the previous section and a word target per section. Form of address and language are detected automatically.
- No invented facts; statements are backed by the brief's sources and linked.
- Meta title, meta description and 3 to 6 FAQs as a visible section.
- Edit the heading, meta data and sections; rewrite individual sections with your own instruction.
- Export: copy Markdown or HTML, .md and .html files (with meta data, preview image and FAQPage schema) or a ZIP with all images.

5. Images

- Cover image and one image per section in 16:9, 4:3, 3:2 or 1:1; the image prompt is suggested and editable.
- Generation rules: no text in the image, no real people or brands.
- Upload your own images (JPG, PNG, WebP): they are resized and metadata such as GPS is removed. Alt text is required.
- Labelling: optional "AI" badge and caption templates; AI images carry the image model's signed C2PA provenance certificate.

AI visibility (GEO)

Generative Engine Optimization: how often and how are you named in answers from AI assistants? CiteTop asks AI models real questions and analyzes the answers – and shows whether AI crawlers can read your pages at all.

AI Projects

Brand, competitors, target market and languages in one place.

What it does

A project holds everything CiteTop needs to know about a brand – including the target market: worldwide, a country, a state or region, or a single city, chosen on an interactive map or with the place search. With every query the AI models learn roughly where the person asking is, just like ChatGPT & co. in everyday use. So CiteTop also shows whether a craft business in Munich is recommended when someone in Munich asks. Prompts, reports, Citation Builder and Content Studio all use the project.

Input

Project name, brand, industry, website, competitors (as names or domains), target market (worldwide, country, region or city), the prompt language and the languages you want to monitor.

Output

- One project per brand or client
- Target market down to city level – by clicking on the map or with search-as-you-type, worldwide
- Location hint to the AI models with every query, matching the target market
- Competitors that are counted automatically in every AI answer

Typical uses

Keep several brands or clients separate · Measure local businesses such as trades, practices or restaurants where their customers ask · Evaluate regional providers for their state, canton or province · Define the competitors to compare against

Prompt Library

The questions your customers ask AI assistants – measured.

What it does	You create questions (prompts) your audience might ask an AI assistant, e.g. "Which software is suitable for ...?". Each prompt runs as a real query against the selected AI models. CiteTop analyzes every answer and stores it in full.
Input	Prompt text, brand, industry, category, tags, priority, the AI models and optionally a schedule (daily, weekly, monthly). An AI suggests suitable prompts based on brand, industry, website and target market – for a local target market phrased the way people ask locally ("... in Munich", "near me"), without the brand, with the brand or mixed.
Output	• Visibility: share of models that name your brand • List position of the mention (in numbered or bulleted answers) • Tone of each mention (positive, neutral, negative) • Mention share of your competitors in the same answers • Cited sources and the full answer texts • History per prompt with a comparison of two runs
Typical uses	The basis of any AI visibility monitoring · Automatic runs on a schedule, followed by evaluation in the Alert Center · Track the effect of new content over time

AI Overview

All AI metrics at a glance.

What it does	Summarizes your prompt results for a period and compares your brand with your competitors – counted in the same AI answers.
Input	Project and period (7, 30, 90 or 365 days).
Output	• Average visibility, tone, position and number of mentions • Trend & actions: published content, corrections and own actions as markers on the timeline • Trend over the period • Brand comparison with your competitors • Most cited sources and the latest answers • PDF and CSV export
Typical uses	Weekly overview · Reporting to clients or management

AI Sources

Which websites AI models cite.

What it does	Shows which domains and URLs AI models cite as sources in answers to your prompts.
Input	Project (optional).
Output	• Top domains and URLs with source type (editorial, community, reference, news, company) • Frequency and trend (last 30 days vs. the 30 days before) • Source index: own metric from frequency, source type and citations per URL • CSV and PDF export
Typical uses	Find out where you should be present · Basis for PR and content planning

Brand facts

What AI gets wrong about your brand.

What it does	Checks every AI answer of your prompts against the facts you confirmed for your brand – prices, offering, location, founding, status – and shows wrong statements with the exact sentence from the answer. CiteTop also opens the sources of exactly this answer and shows which page spreads the wrong statement.
Input	Project; enter facts yourself or get them suggested from your own website and confirm them.
Output	• Wrong, correct and unverifiable statements per model with exact quote and frequency • Sources per wrong statement: the passage on the page that contains the wrong value • Domains spreading wrong statements – your own pages and third-party websites • Trend: later answers that no longer contain the statement • Correction content in one click: FAQ or fact page in Content Studio, strictly based on your facts • Alerts for new wrong statements in AI Brand Monitoring • Every new run checked automatically, saved answers checked retroactively
Typical uses	Uncover wrong prices or outdated offers in ChatGPT & co. · Track whether AI gets it right after a correction

Live Monitor

The quick spot check.

What it does	Immediately asks the selected AI models which providers or tools they recommend for a topic and shows whether and where your brand is named.
Input	Topic or product category, brand, optional website, AI models.
Output	• Per model the answer, mention, list position and context • A score from mention rate and list position
Typical uses	Spontaneous checks, e.g. before presentations or product launches

Alert Center

Notifications about real changes.

What it does	After every prompt run CiteTop compares your brand's new standing with the previous one and notifies you when something changed beyond your thresholds.
Input	Rules with type (visibility dropped or rose, competitor ahead, tone changed, position changed, new source), threshold in percent or points, brands, competitors and channels.
Output	• Alerts in the dashboard, by email or via webhook • Delivery immediately or as a daily or weekly digest • Webhook messages that Slack and Discord display directly; JSON for Zapier, Make or n8n
Typical uses	Together with the Prompt Library schedule: automatic monitoring

Multi-Language Tracking

Your visibility in up to 15 languages.

What it does	Translates your prompts into the selected languages and asks the AI models in each language. You see in which languages your brand is named.
Input	Languages (German, English, French, Spanish, Italian, Portuguese, Dutch, Polish, Swedish, Danish, Norwegian, Finnish, Japanese, Chinese, Korean), prompts and AI models.
Output	• Visibility and mentions per language, also per model • Comparison with the previous language run • Prompt × language matrix, CSV export
Typical uses	International brands · Before entering new markets

Citation Builder

Where you should be mentioned – and whether your pages are citable.

What it does	Shows the domains AI models cite on your topics while your brand is missing from the same answer. A second part checks, without AI, whether one of your pages can be read and cited by AI crawlers.
Input	Brand and period; a URL for the check.
Output	• Source gaps: cited domains with answers without your brand, the competitors named there, models, prompts and URLs • Competitor websites are detected and marked separately • Status and notes per domain, CSV export • Citability check with 16 checkpoints, e.g. "content visible without JavaScript", robots.txt access for GPTBot, OAI-SearchBot, ChatGPT-User, PerplexityBot, ClaudeBot, Google-Extended and CCBot, structure, structured data, FAQ, author and date, source links, llms.txt
Typical uses	PR and outreach planning · Check your own pages before revising them

Bot View

What AI crawlers see on your page – and what they miss.

What it does	Loads a page once without JavaScript, the way the crawlers of ChatGPT, Claude or Perplexity read it, and once fully rendered in a browser. The comparison shows which text, headings, links and details reach AI crawlers, plus the robots.txt rules per AI bot and firewall blocks.
Input	A URL – or simply your project.
Output	• Verdict and coverage of text, links and headings in percent • Comparison table with page title, meta description, canonical, social preview, structured data and indexing • Missing headings and text passages word for word • Access for 14 AI bots and search engines: robots.txt and request with bot identity • Concrete recommendations
Typical uses	Check websites built with React, Vue & co. · After a relaunch or firewall changes

AI Crawlers

Which AI bots really visit your website – and fully rendered pages for them.

What it does	A Cloudflare Worker, the free WordPress plugin or middleware on Vercel or Netlify reports every visit from AI bots and search engine crawlers and checks it against the providers' official IP lists. If you like, AI bots get your pages fully rendered – with unchanged content.
Input	Your domain – connected via Cloudflare, WordPress plugin, Vercel or Netlify; own servers and enterprise CDNs on request.
Output	• Visits per bot, day and page with status and authenticity check • Shows which important AI bots are missing in the period • Bot rendering with snapshot list, excluded paths and pre-rendering
Typical uses	Find GEO root causes: does the bot even come? · Make websites built with React, Vue & co. readable for AI crawlers

SEO tools

Tools for classic search: AI-powered and researched with Google Search. All results can be exported as PDF with your own branding (except Search Analytics).

Page Audit

Check a page for structure, content and technical basics.

What it does	Analyzes the page you enter and rates title, headings, meta description, structured data and content quality.
Input	One URL.
Output	• Overall score and sub-scores for technical, content and authority • Short company summary and detected keywords • Issues by severity with a suggested fix
Typical uses	Check important pages before and after publishing

Keyword Explorer

Keyword ideas and search intent.

What it does	Researches related search terms for a seed keyword and analyzes the current top results.
Input	Seed keyword and number of ideas.
Output	• Ideas as questions, phrase match and related terms • Search intent, search volume, difficulty and CPC • Overview of the top results and ranking chance
Typical uses	Topic and content planning

Ranking Check

Where does a domain appear?

What it does	Checks where a domain appears for a keyword in results retrieved via Google Search and shows the top 10. In "Discover" mode CiteTop shows which keywords a domain ranks for.
Input	Domain and keyword, or domain only (Discover).
Output	• Position of the domain • Top 10 results • Keyword list for a domain (Discover)
Typical uses	Spot checks after content updates

Competitor Analysis

Two domains compared.

What it does	Reads the homepages of two domains and has an AI assess the differences.
Input	Your domain and a competitor's domain.
Output	• Title, meta description, headings, images, links, schema and canonical of both homepages • Strengths, weaknesses and opportunity gaps • Authority and traffic level
Typical uses	Strategy workshops · Before campaigns

Content Explorer

Successful content on a topic.

What it does	Researches successful content and content ideas on a topic.
Input	Topic and amount.
Output	• Example content with format, approximate length and why it works • Takeaways and recommendations
Typical uses	Ideation

Keyword Gap

Topics a competitor covers – and you do not.

What it does	Compares your domain with a competitor and shows which keywords they cover and you do not.
Input	Your domain and a competitor's domain.
Output	• Gap list with volume, difficulty, priority and example URL • Quick wins, strengths of both sides and content recommendations
Typical uses	Content planning after competitor analyses

Backlink Gap

Websites that link to your competitors – but not to you.

What it does	Compares your domain with up to three competitors using real backlink data and finds the referring domains you are still missing. An AI names the best link targets and the right way to get each link.
Input	Your domain and up to three competitors – or simply your project.
Output	• Gap list with link strength, spam score and linked competitors • Backlink profiles of all domains side by side • Best link targets with approach, strategy and AI sources highlighted • CSV and PDF export
Typical uses	Plan link building and outreach · Uncover competitors' link sources

Internal Links

The links of a page.

What it does	Counts the links of a page and has an AI assess the linking.
Input	One URL.
Output	• Number of internal, external and nofollow links • Most frequent anchor texts and linked domains • Assessment, issues and recommendations
Typical uses	Fine-tune important pages

Search Analytics

Your Google Search Console data in the app.

What it does	Connects your Google account (read-only) and shows the data of your Search Console properties.
Input	Google account, property and period (7, 28 or 90 days).
Output	• Top queries with clicks, impressions, CTR and average position
Typical uses	Performance reviews · Spot potential for new content

Platform

AI models

CiteTop queries the leading AI models: ChatGPT (OpenAI), Claude (Anthropic), Gemini (Google), Perplexity, Grok (xAI) and more. You choose the models per run; analyses and texts in Content Studio are created by Google Gemini.

API access and MCP

With your own API key you can use CiteTop from your own scripts (REST API) or directly from AI assistants with MCP support such as Claude or Cursor – with tools for prompts, history, AI overview, source gaps, citability check and SEO tools, among others. Keys are stored only as a hash.

Exports

PDF reports with your own branding (company name, report title, client) and CSV exports in AI Overview, AI Sources, Prompt Library, Multi-Language and Citation Builder.

Free AI check

On the homepage you can check without signing up whether an AI model knows and recommends your brand – one model, one question, no web search.

Privacy and security

Details on hosting, data processing and security are available in the privacy policy.

Try it yourself

Start with the free plan or test your brand directly on the homepage.

<https://citetop.ai>